

# Test your Roadmap: Challenging Questions



Improve your product roadmap by answering one or more of the questions below. You can do this together with a colleague. Use the insights that the discussion provides to improve your roadmap. Success!

If you have to give an elevator pitch about your roadmap, what would be your main message?

Which customer journeys are supported with the (for example) first release

What would you like to learn about the product and can this be done with the first release?

Is it sufficiently clear which user stories belong to the different milestones?

How would the roadmap change when you include business guidelines for security, privacy, etc?

What is the business value of each release ?

What would be the benefit if you drag a release forward in the planning?

What is the greatest risk of not reaching the estimated timelines?

What technical issues make the roadmap difficult to achieve?

What stories that are on your current backlog do not fit in this roadmap?

Which stakeholders might disagree with this roadmap?

What crucial information is missing in the roadmap? How would you like to add it?

What knowledge and skills do you need to realize the roadmap. Are these available in your team (s)?

What assumption would you like to test?

What dependencies with other teams have not been included in the roadmap?

Where does the roadmap conflict with your (or the corporate) product vision?

What choices did you make when compiling this roadmap?

Is the workload evenly distributed over the involved teams?

What could you remove from the release to have it ready as soon as possible?

What fixed deadlines (such as legal obligations) are included in the roadmap?